CSPA 2024 The Political Context

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CONNECT

About Connect

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Independent public affairs and communications agency, ranked in the PR Week **Top 10 for public affairs**



Skilled and talented team including former politicians, advisers, journalists, councillors and civil servants



Retained advisors to **CSPA and the LLA** and a track record of offering strategic support.



Cross-party networks to guide clients through politics, enhance reputations, and drive positive change.



Professional and ethical, following codes of practice for the PR and public affairs industries.













Ensure your voice as CSPA members is heard by politicians and policy makers

Raise the profile of your campaigns, particularly in the media

Make sure legislation is fit for purpose and supports you

Provide political advice and guidance



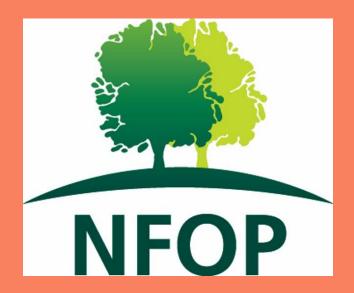
Later Life Ambitions

- Aims to encourage today's decision makers to confront the challenges of tomorrow – 10 years of joint work this year
- LLA Manifesto ahead of General Election campaign 2024
- Policy development for a new Government
- Cross party engagement meeting those with influence
- Events Parliamentary manifesto launch, policy drop ins
- Media Budget and Triple Lock campaign coverage
- Member involvement template letters to MP and toolkits
- Social media gaining support and reach









Political Context



Labour Government opportunities and risks



Helping the Government to achieve better policy objectives



Legislation in the Kings' Speech Monitoring, engaging and changing



Budgetary constraints and long term challenges



Questions?

If you have any questions, please contact

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